



Marketing & Advertising Menu

Email Marketing

What's Happening \$100/week

This Weekly Event Calendar Email will be sent to the Chamber's full membership/marketing list. This email blast will give a snapshot of the events coming up for the week ahead. The sponsor will receive an ad, 600x200 px in size, linked to their website on the email.



Member Message \$300/per email

This member dedicated email blast will be sent on Tuesday each week. The sponsor will submit an electronic flyer (8 1/2 x 11 inches or 600 px Wide JPEG) that will be linked to their website and included in an email blast to the Chamber's full membership/marketing list. Members are not limited in the number of times they can purchase this email opportunity but only one Member Message will be sold per assigned day.



Web Advertisements

Video Advertisement / Commercial Ads \$200 per month/\$700 half year/\$1,000 Annual

This advertisement is provided by the member and will be shared on a high traffic page of the Website (NOT homepage). The video can be up to 1 minute in length. No more than a medium size screen at the bottom or to the right of the page (as space allows). These ads are sold on a Monthly or quarterly basis as only one video/commercial is shown on the page at a time.

Stationary Advertisements.....\$500 half year/\$800 Annual

Up to two advertisements are sold per month and displayed on the Business Directory Page of the Website. The Advertisements are provided by the purchaser in the size of 480x60 px (Top Ad) or 300x250 px (Side Ad) and will be linked to the Ad Sponsor's Website.

Print Advertisements

Bi-Monthly Chamber Calendar – Flyer Insert\$300/issue

This hard copy of the Chamber Calendar will be sent out every two months to the full Chamber Membership. This Calendar includes spotlight articles, a calendar of events and other pertinent Chamber information. The sponsor of the flyer insert can provide the Chamber with 1200, 8 1/2 x 11" printed flyers that will be included in the Bi-Monthly Chamber Calendar mailing. **If the sponsor is unable to provide the printed Calendar Inserts, the sponsor may choose to have the Chamber print one or two sided flyers for the Calendar Insert at an additional \$100.**



Bi-Monthly Chamber Calendar – Small Ad\$250/issue

This hard copy of the Chamber Calendar will be sent out every two months to the full Chamber Membership. This Calendar includes spotlight articles, a calendar of events and other pertinent Chamber information. Large ad slots are sold for 2021-2022. Contact Nicole Andres to be added to the 2022-2023 waiting list.

**Disclaimer: These opportunities are offered on a limited basis and sold on a first come first serve basis. The Prince William Chamber of Commerce reserves the right to approve or deny a message being sent to its membership. Must be a member of the Chamber in good standing at the time of your ad distribution or posting.*

All Sponsorship Programs take place from July 1st, 2021 to June 30th, 2022. Deadlines may apply.
Contact Nicole Andres at nandres@pwchamber.org // 571-765-1875

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