



# Marketing & Advertising Menu

## Email Marketing

Monthly What's Happening ..... \$500/month

This Monthly Event Calendar Email will be sent to the Chamber's full membership/marketing list as well as posted on the Chamber's Facebook page on the first of every month. This email will then be sent again, 7 days later, to those members who did not open the original email. The sponsor will receive an ad, linked to their website on the email as well as their logo/website link on the Monthly What's Happening Facebook post.

\*Special nonprofit rate: \$300



Weekly What's Happening ..... \$250/week

This Weekly Event Calendar Email will be sent to the Chamber's full membership/marketing list and will be posted on the Chamber's Facebook page every Monday. This email blast will give a snapshot of the events coming up for the week ahead. The sponsor will receive an ad, linked to their website on the email as well as their logo/website link on the Weekly What's Happening Facebook post.

\*Special nonprofit rate: \$150



Member Message ..... \$300/per email

This member dedicated email blast will be sent on the sponsor's choice of Tuesday or Thursday every week. The sponsor will submit an electronic flyer that will be linked to their website and included in an email blast to the Chamber's full membership/marketing list. Members are not limited in the number of times they can purchase this email opportunity but only one Member Message will be sold per assigned day.



Member Plus ..... \$250 per email / \$400 for two

This email is catered to Members who would like to advertise an "experience" for members of the Prince William Chamber of Commerce. This experience should also be available to Member's employees as a benefit of Chamber membership. It is ideally for those in the entertainment, restaurant, tourism and hospitality industries to market special offers for Chamber Members. These emails can be sent out once for \$250 or twice for \$400. Emails will be sent on the date of the Sponsor's choosing.



## Print Advertisements

Bi-Monthly Chamber Calendar – Flyer Insert ..... \$300/issue

This hard copy of the Chamber Calendar will be sent out every two months to the full Chamber Membership. This Calendar includes spotlight articles, a calendar of events and other pertinent Chamber information. The sponsor of the flyer insert can provide the Chamber with 1200, 8 1/2 x 11" printed flyers that will be included in the Bi-Monthly Chamber Calendar mailing. If the sponsor is unable to provide the printed Calendar Inserts, the sponsor may choose to have the Chamber print one or two sided flyers for the Calendar Insert at an additional cost.



Bi-Monthly Chamber Calendar – Small Ad ..... \$250/issue

This hard copy of the Chamber Calendar will be sent out every two months to the full Chamber Membership. This Calendar includes spotlight articles, a calendar of events and other pertinent Chamber information. The sponsor of this ad will receive a 2.275" x 3" printed in up to 4 colors below the return address of the Bi-Monthly Chamber Calendar.

**\*Disclaimer:** These opportunities are offered on a limited basis and sold on a first come first serve basis. The Prince William Chamber of Commerce reserves the right to approve or deny a message being sent to its membership.

All Sponsorship Programs take place from July 1<sup>st</sup>, 2020 to June 30<sup>th</sup>, 2021. Deadlines may apply.

Contact Nicole Andres at [nandres@pwchamber.org](mailto:nandres@pwchamber.org) // 571-765-7570

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